

# ZAGAT SURVEY®

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3/20/2008

## ***America's 1,000 Top Italian Restaurants***

Dear Restaurant Owner:

Congratulations! We want to be the first to tell you that your restaurant has been included in our *2008 America's Top 1,000 Italian Restaurants guide*. This special guide was created in conjunction with Buonitalia S.p.a., a company formed by the Italian Ministry for agriculture food and forestry policies to promote the Italian agrofood system. Besides the restaurant ratings and reviews, this new guide contains information about regional Italian cuisine and ingredients.

We are enclosing an Award Certificate signifying your inclusion in the new guide. We are also sending you 420 free copies which we encourage you to give to your patrons, courtesy of Buonitalia S.p.a., and the Italian Ministry for agriculture food and forestry policies. The guides will be delivered to you via FedEx in approximately one week.

As one of the top Italian restaurants in the country, you have a unique opportunity to be an Ambassador for Italy and its Culinary Culture. Your clients deserve to know as much as possible about Italian cuisine and products. Since they chose your restaurant, we think you are in the best position to answer their questions.

Finally, for your personal enjoyment, we have enclosed a complimentary copy of a beautiful book produced by Buonitalia, *A Pathway through Kitchen Gardens & Orchards of Italy*.

Sincerely,



Nina and Tim Zagat

# BUONITALIA<sup>SpA</sup>

THE REAL TASTE OF ITALY

Rome, 3/20/2008

Bounitalia S.p.a.  
Via del Tritone,  
87 - 00187 Roma

Dear Friend,

Buonitalia S.p.a. was founded to promote Italian Agrofood and to educate consumers around the world about the excellence of authentic Italian food and wine products. We believe there's no better way to carry out that mission than to work with the owners of outstanding Italian restaurants such as yours.

With the authoritative help of Zagat Survey and the thousands of avid local diners whose opinions it reflects, your establishment has been selected to be part of our guide to *America's 1,000 Top Italian Restaurants*. Its inclusion is a testament to the fact that your customers appreciate the level of excellence you have achieved. For that you deserve congratulations.

*America's 1,000 Top Italian Restaurants* represents Buonitalia's first step in promoting Italian gastronomy in the United States. Besides distributing the guide widely, we plan to hold events highlighting the distinctive cuisine and wines of the various Regions of Italy as well as the official Associations that protect the authenticity and quality of Italian food and wine products.

We also plan to help you maintain a privileged relationship with Italy and its food culture by offering you frequent contact with leading Italian restaurant owners, and producers of food and wine.

It is very important to us that those who love our food and wine recognize the tastes, fragrances and colors that characterize authentic Italian products. We believe you exemplify that in your daily work. We thank you for doing so.



Emilio De Piazza  
Chairman

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## **SORELLINA**

617-412-4600

FOOD	DECOR	SERVICE	COST
<b>25</b>	<b>27</b>	<b>24</b>	<b>\$63</b>

Boasting an all black-and-white interior that's a "conversation piece" in itself, Mistral's "gorgeous", "slick" Italian "boutique" of a "little sister" teems with "intelligent" "metropolitans" "prancing about" – and they just work here; the Back Bay's "chosen" also stream in to sample "modern" creations whose surprisingly "genuine" "warmth" elicits questions like "who knew meatballs could be so exquisite?" and "how come everything costs so much?"

**AMERICA'S 1,000 TOP ITALIAN RESTAURANTS**

**2008**

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**BUONITALIA<sup>Spa</sup>®**

**THE REAL TASTE OF ITALY**